



## Cold Stone Creamery puts the freeze on time-consuming accounting tasks with ACH Universal...

### INDUSTRY

FOOD & BEVERAGE

*"After a thorough competitive review of what the marketplace had to offer for ACH software, we chose Treasury Software's ACH Universal based on its increased security, robust features and extensive reporting capabilities,"*

Eric Parsons

Cold Stone Creamery

**Cold Stone Creamery**, one of the nation's hottest retail concepts, is ranked #1 in category and #12 overall for the 2007 Entrepreneur Magazine's 500 fastest growing franchises. The company's world-class ice cream products, loyal customers and successful franchise stores are their recipe for success. Cold Stone Creamery recognizes their ultimate source of value is their franchises, therefore the company is committed to responsible business practices and supports initiatives that emphasize operating a lean, efficient corporate structure.

#### **The Challenge**

With 1,400 stores, the accounting department was faced with the task of manually posting thousands of monthly royalties and other financial transactions. The company wanted to eliminate time-consuming and potentially error-prone manual processes, and minimize the need for additional administrative staff.

#### **The Treasury Software Solution**

Implementing Treasury Software's ACH Universal's middleware provided Cold Stone Creamery a fully automated, back office process that streamlined repetitive, laborious and time consuming accounting tasks. ACH Universal allows the accounting department to operate more efficiently and save costs. What once took several hours is now completed easily, automatically, and error-free in a half an hour.

**Treasury Software**  
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